

Way Public Library Strategic Plan 2017-2020

Our Mission

Connecting you to the community and the world.

Our Values

- **Knowledge** - Nurturing a love of reading and learning.
- **Service** - Providing respectful, friendly, competent service in a safe environment.
- **Growth** - Seeking opportunities for community engagement and embracing technology.
- **Tradition** - Preserving Perrysburg's history.

Strategic Focuses

- ❖ Foster an environment of service and partnership.
- ❖ Provide opportunities through programming and technology.
- ❖ Build a strong future for Way Library.

Foster an environment of service and partnership

Way Library will continue to be an intricate thread in the fabric of our community. We will engage the public and will strive to provide strong customer service. We will continue to pursue partnerships in an effort to build a stronger community. Way Public Library will expand upon our reputation for excellent customer service.

Goals:

- To offer the resources our community needs and wants for enrichment, education and enjoyment.
- To employ a staff that is prepared to offer exemplary customer service.
- To establish partnerships that enhance organizations and their services.

How to reach these goals:

1. Foster staff enrichment through professional development by encouraging attendance at national, state and local offerings as well as bringing training on site.
2. Establish a comprehensive organizational communication plan.
3. Continue to provide the staff with opportunities to learn the needs of the community and to serve the public inside and outside the walls of the library.

Provide opportunities through programming and technology

Libraries are more than books. Way Public Library attempts to offer the most current items in print as well as audio visual materials. Our staff educates itself on current topics and state of the art technology. We provide opportunities for our patrons to stay current and learn how to manage changes in technology. Way Public Library strives to offer an array of programming that keeps the patrons informed, enlightened, entertained and educated.

Goals:

- To be the “go to” place for information on current events and trends.
- To provide technological leadership in the community through instructional handouts, programs and individual or group training.
- To be the catapult of discovery by offering programming that is appealing to our diverse community.

How to reach these goals:

1. Identify technology trends that will have an impact on the public and attempt to provide meaningful information and experiences regarding that trend.
2. Endeavor to conduct technology workshops, demos, and classes for organizations outside of the library facility.

3. Continue to offer programming that is unique, interesting, educational, enriching and entertaining.
4. Consider offering more programming venues outside Way Library.
5. Identify and offer programming for currently unreached groups.
6. Research and explore cutting edge technology centers and their potential benefits to the community.

Build a strong future for Way Library

Way Public Library has been a treasured community asset for generations. The citizens of Perrysburg trust this legacy will continue. The library staff and leadership take this responsibility very seriously and feel that a strong Way Library contributes to a stronger Perrysburg community. With the appropriate maintenance of the existing facilities and the continued exploration on how to expand and improve the facility and services, the Way Public Library will endure. Under the conscientious leadership from the Board of Trustees and the continued good stewardship of public funds the Way Public Library will remain a treasured community asset.

Goals:

- To continue to look for opportunities for growth.
- To constantly evaluate and continue to provide accessibility throughout the facility.
- To continue to deliver economic value and excellent return on investment.

How to achieve these goals:

1. Continue to monitor how patrons use various interior and exterior aspects of the building, with special attention focused on the former coffee bar and the existing parking lot areas.
2. Continue to evaluate interior and exterior signage possibilities in an effort to provide the best possible service.

3. Continue to investigate the possibility of acquiring additional property for future use.
4. Continue to evaluate and reduce energy.
5. Conduct regular reviews of library policies and procedures to evaluate their effectiveness, with special attention focused on fines and overdue materials.
6. Evaluate the need for continuing the operating levy in 2020.
7. Increase alternative funding resources via the Way Public Library Foundation and Friends.